

R. H. Macy &amp; Co.'s Attractions Are Their Low Prices.

# Macy's

34th St. at 6th Ave. 34th to 35th St.

## Suggestions For Easter

### Men's Clothing

After "going through" the stock we've singled out Suits at \$18.50 to emphasize. They are attractive and interesting.

First, we'd have you know that our Suits at \$18.50 are cut by the same patterns and represent precisely the same models that control our Suits at \$38.50.

The same men who designed the one designed the other—AND GOOD STYLE IS STRONG IN BOTH. The only reason why one Suit costs \$18.50 and the other \$38.50 is found in the quality of the materials—a \$20.00 difference.

The weaves include cassimeres, chevots and worsteds in neat gray stripes and rather complicated overplaid—also blue shadow-striped worsteds and serges.

Whether you pay us \$14.75 or \$18.50 or \$38.50 for a Suit you may be sure that you are buying it from \$2.75 to \$6.50 less than you'd have to pay elsewhere.

That's an Easter thought of thrift for you to remember.

Men's Top Coat at \$14.75 are made of Oxford or black all-wool fabrics. Chesterfield model; knee-length. Faced to edge and lined with silk.

The Loose-fitting English Slip-ons, made of gray tweeds, quarter lined with silk serge, piped or felled seams, are \$22.50 and \$32.50.

Men who don't Macy's Ready-to-Wear Clothing on Easter morning will realize that they've saved money without sacrificing anything in the way of comfort and appearance.

### Youths' Clothing

If you wish to pay as little as \$9.94 look at our Suits made of all-wool gray mixed cassimere or blue serge. They are correct in every detail.

Larger variety of styles and richer qualities at \$12.75 and \$14.75.

### Men's Hats

\$1.88. After having formed the habit of paying \$3.50 or \$4.00 or even \$2.50 for a Hat—you naturally think that one at \$1.88 is beneath your notice. However, we'll tell you that our \$1.88 Derbies are made of selected fur felt, finished with fine silk trimmings and imported leather inner band.

The latest blocks of the most exclusive specialty hatters are accurately reproduced in our \$1.88 line.

You know the price of our famous WAFER FLEX Derby? \$2.74. Wonderfully flexible. Self-conforming. Same quality sold by others at \$3.50.

"Parchment" Derby—just introduced by us—clear nutria fur.

You may pay \$6.00 for a Derby. You can't get a better Derby than our "Parchment"—\$4.49.

### Men's Neckwear

A large variety of beautiful styles at 44c that are grand values. But we won't dwell on THEM.

Look at our Four-in-Hand at 68c. Louisiana Scarfings, practically all colors, neat Jacquard-woven figures with widely scattered silk-embroidered seed dots in strongly contrasting tints.

Soft, uncrushable silk relieved by self-colored plain and poplin bias stripes.

Moire silk—water ripple effects—with heavy bengaline stripes in contrasting colors running diagonally.

Many, many others at 68c.

94c commands as much Four-in-Hand tone and beauty and variety here as \$1.50 does anywhere else. Barathea—green, gray, helio, brown, blue, reseda, Chantecleur red and a dozen other colors.

Tartan plaids—all the brilliant Clan colorings. Highlanders—Lowlanders.

English regimental stripes—all the regatta and military colors. Plain Repp Silks and Plain Crepe Silks.

Foulards in perennially popular polka dots and hand-blocked squares on squares in rich, startling tints.

We are delighted with our \$1.44 Four-in-Hands—Imported Barathea, Self-figured Louisines, Louisines with self-colored stripes in basket weaves, Figured and Striped Grenadines, Heavy Satin—black-and-white designs.

VERY EASY—Brocade White and Gray Silk Scarfs.

Spring Shirts—Madras—a blinding assortment of stripes and the prettiest Jacquard figures you've ever seen.

Percales and Soisettes—scores of patterns—\$1.44, \$1.98, \$2.24.

Men's Custom-Made Full Dress Shirts—Ready-to-Wear.

These Shirts are made in our own custom shirt shop. Bosom and cuffs are fine linen imported by us from Ireland; body is made of very fine soft-finished muslin—all are coat style with cuffs attached. Were we to take your measure and make one of these Shirts for you individually, the price would be \$2.99. The specialty stores charge from \$3.50 to \$4.00.

We have a full range of sizes—and all the different sleeve lengths.

We have these Shirts for men who wish style and quality without extravagance—\$1.98.

Men's Half Hose—Our own importations of Gauze Lisle Half Hose—black, tan, gray, cedar, hand embroidered—33c.

At 48c we show Gauze Lisle Thread and Silk-lustre French Lisle Thread in solid colors; also Embroidered Lisle, Striped Lisle, Silk-plated Lisle and Jacquard-figured Lisle in all the latest scarf colors.

The 69c line includes sheer Gauze Lisle in all the newest shades and plain or silk-cloaked black Lisle-lustre.

Fancy French Lisle—stripes and Jacquards, \$1.19.

Pure Thread Short Silk Half Hose—made with English feet, \$2.89.

Men's Handkerchiefs—Sheer Cross-barred Hem-stitched Linen Handkerchiefs, also Plain French Linen Handkerchiefs—eighth, quarter and half inch hems—46c, 69c, 89c, and 99c.

Plain or Initialed Japanese Silk Handkerchiefs, 46c, 66c, 89c and \$1.19.

Silk-and-linen Handkerchiefs, with gay borders. They launder without thickening, 46c.

French Hand-hemstitched Linen Handkerchiefs. A riot of Paris color combinations in stripes and plaids. Also solid colors, \$1.39 and \$1.69.

Men's Jewelry—They are 10 and 14 k. gold—Fobs with buckles, medallions and signet charms, \$3.14 to \$22.89.

Link Buttons plain, enamel, set with stones, \$1.89 up.

Scarf Pins and Tie Clasps—an immense assortment. All the newest designs.

Cigarette Cases, Cigar Cutters, Gold or Silver Pocket Knives are appropriate for presents.

Men's Straight Rosewood or Pimento-finished Canes—Canes, with etched sterling silver caps. Straight \$1.00 values; special at 63c.

Plenty of the finest Canes here—at a fair of fair prices.

Canes with silver match or cigarette case, golf-club handles, \$1.49 to \$19.99. Is that an Easter present hint you appreciate?

## Five Distinct Models

In designing our Suits for Men and Young Men, we have created five distinct models in Sack Coats.

These are cut for the normal figure, and for Men who are slighter or stouter than ordinary.

With our complete range of sizes, therefore, we can fit practically every one. Our Styles are derived from the latest and most authoritative sources.

Fancy Chevots appear to have the call this Spring.

Suits and Overcoats---\$18 to \$35.00.

Hats and Furnishings in fine assortments for Easter.

## Browning, King & Co



Broadway, at Thirty-second Street  
Cooper Square, opposite Fifth Street  
Buildings: Faber Street at DeKalb



Just one special point before we remind you of things you may want for Easter.

Neckwear, first, because a fresh scarf is the least possible concession to the Easter spirit.

Of weaves, colorings and patterns there seems no end.

Why! we've 64 shades of Keiser-Barathea four-in-hands and bows in the 50 cent quality alone, not to speak of the \$1 and \$1.50 grades of this famous weave.

As for knitted scarfs, in just one stitch, the "Accordion," we've 45 color combinations.

This beside the "flat knitted" scarfs and scarfs crocheted in the Ringwood and English hand frame effects.

And if by some chance just what you want is not here, we've squares of rich imported silks ready to make your scarfs to order, and if necessary have them ready for Easter.

Frock coats.

Cutaway coats.

White and fancy waistcoats.

Spring overcoats.

Spring suits.

Silk hats.

Derby hats.

Walking sticks.

Gloves.

Patent leather shoes.

ROGERS PEET & COMPANY.

Three Broadway Stores,

at Warren St. 13th St. 34th St.

ALL

and Red-Man

Brand Collars

are made with

Strapped Seams

They set and wear as no other collars can.

EARL & WILSON.

Graywood. 2 for 25.

AMUSEMENTS.

THE RELAYCO. West 44th St. Eves. 8:15.

DAVID BELASCO. West 44th St. Eves. 8:15.

THE LILY. Theatre, W. 44th St. Eves. 8:15.

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## AMUSEMENTS.

America's Foremost Theatre and Hits.

HIPPODROME. 4th Ave. at 44th St. Eves. 8:15.

DALY'S. 4th Ave. at 44th St. Eves. 8:15.

MARIETTA OLLY IN THE WHIRLWIND.

Oily Sweeps New York Before Her!

Unprecedented Success of Daily's on the first night of debut of New Star.

Read Sunday advertisements for details.

HACKETT. 4th Ave. at 44th St. Eves. 8:15.

THE TROUBADOUR. 4th Ave. at 44th St. Eves. 8:15.

JOHN MASON IN A SON OF THE PEOPLE.

MAXINE ELLIOTT'S THEATRE. 30th St. at 6th Ave. Eves. 8:15.

FORBES-ROBERTSON'S The Passing of the Great City.

BROADWAY. 4th Ave. at 44th St. Eves. 8:15.

The Jolly Bachelors with Nora Bayes.

BIJOU. 4th Ave. at 44th St. Eves. 8:15.

CYNIL SCOTT IN THE LOTTERY MAN.

HERALD SQ. 4th Ave. at 44th St. Eves. 8:15.

BLANCHE RING. 4th Ave. at 44th St. Eves. 8:15.

CASINO. 4th Ave. at 44th St. Eves. 8:15.

THE CHOCOLATE SOLDIER.

LYRIC. 4th Ave. at 44th St. Eves. 8:15.

THE CITY.

COMEDY. 4th Ave. at 44th St. Eves. 8:15.

MARY MANNING IN THE WORLD.

WEST END. 4th Ave. at 44th St. Eves. 8:15.

MADISON SQ GARDEN. 4th Ave. at 44th St. Eves. 8:15.

NOW. 4th Ave. at 44th St. Eves. 8:15.

DOORS OPEN ONE HOUR EARLIER.

CARNegie Hall. 4th Ave. at 44th St. Eves. 8:15.

THE NEW THEATRE. 4th Ave. at 44th St. Eves. 8:15.

SISTER BEATRICE.

THE SCHOOL FOR SCANDAL.

TO-NIGHT. 4th Ave. at 44th St. Eves. 8:15.

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## AMUSEMENTS.

NEW YORK'S LEADING THEATRES.

EMPIRE. 4th Ave. at 44th St. Eves. 8:15.

ETHEL BARRYMORE. 4th Ave. at 44th St. Eves. 8:15.

GARRICK. 4th Ave. at 44th St. Eves. 8:15.

HATTIE WILLIAMS. 4th Ave. at 44th St. Eves. 8:15.

LYCEUM. 4th Ave. at 44th St. Eves. 8:15.

LAST NIGHT. 4th Ave. at 44th St. Eves. 8:15.

MILLIE BURKE. 4th Ave. at 44th St. Eves. 8:15.

STUNNING NEXT MONDAY. 4th Ave. at 44th St. Eves. 8:15.

MRS. FISKE. 4th Ave. at 44th St. Eves. 8:15.

HUDSON. 4th Ave. at 44th St. Eves. 8:15.

READ. 4th Ave. at 44th St. Eves. 8:15.

W. COLLIER. 4th Ave. at 44th St. Eves. 8:15.

CRITERION. 4th Ave. at 44th St. Eves. 8:15.

FRANCIS WILSON. 4th Ave. at 44th St. Eves. 8:15.

KNICKERBOCKER. 4th Ave. at 44th St. Eves. 8:15.

THE DOLLAR PRINCESS. 4th Ave. at 44th St. Eves. 8:15.

LYCEUM THEATRE. 4th Ave. at 44th St. Eves. 8:15.

KITTY CHEATHAM. 4th Ave. at 44th St. Eves. 8:15.

CHARLES DILLINGHAM'S. 4th Ave. at 44th St. Eves. 8:15.

GLOBE. 4th Ave. at 44th St. Eves. 8:15.

NEW AMSTERDAM. 4th Ave. at 44th St. Eves. 8:15.

MADAME X. 4th Ave. at 44th St. Eves. 8:15.

NEW YORK. 4th Ave. at 44th St. Eves. 8:15.

BRIGHT EYES. 4th Ave. at 44th St. Eves. 8:15.

LIBERTY. 4th Ave. at 44th St. Eves. 8:15.

THE ARCADIAN. 4th Ave. at 44th St. Eves. 8:15.

GAITY. 4th Ave. at 44th St. Eves. 8:15.

FORTUNE HUNTER. 4th Ave. at 44th St. Eves. 8:15.

JOE WEBER'S. 4th Ave. at 44th St. Eves. 8:15.

METROPOLITAN OPERA HOUSE. 4th Ave. at 44th St. Eves. 8:15.